



FOR IMMEDIATE RELEASE  
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Contact: Karissa Willette  
949-777-3859 / [kwillette@biasc.org](mailto:kwillette@biasc.org)

## **BIASC Names Jeff Montejano as New Chief Executive Officer**

IRVINE, Calif., January 10<sup>th</sup>, 2018 – The Building Industry Association of Southern California, Inc. is pleased to announce Jeff Montejano as its new Chief Executive Officer, effective January 2<sup>nd</sup>, 2018.

For 20 years, Jeff Montejano has been involved with business, public policy, and political affairs throughout the nation, consulting for Fortune 500 companies and public agencies in the areas government, media and community relations. He previously served as President and Vice President of Public Affairs for multiple firms where he represented several industries including residential/commercial developments, transportation, and conservation.

Montejano also consulted for Riverside County’s General Plan, transportation, and The Multispecies Habitat Plan, one of the largest land use projects in the United States. He previously served six years in the California State Legislature in multiple capacities, including Press Secretary and Chief of Staff, in addition to working on several federal and state political campaigns, including serving on a successful presidential campaign.

“I’m truly honored to serve this extraordinary organization, and eager to work with its outstanding team and leadership throughout the Southland,” says Montejano. “This is an ideal time for the BIASC to do what it does best; representing the interests of its members and extending its advocacy to partners and stakeholders to fulfill its mission on behalf of builders, developers and contractors. I can’t wait to get started.”

Peter Vanek, 2017 and 2018 BIASC President says “It is with great excitement and anticipation that we welcome Jeff Montejano as our BIA of Southern California Chief Executive Officer. Jeff comes to us with a wide variety of experience and brings a fresh perspective to our organization. Jeff is incredibly well connected with Southern California politics, and has a long history of building consensus in challenging environments. Jeff will make a wonderful addition to our organization in this time when the state and our industry are seeking solutions to California’s housing crises.”

### **About the Building Industry Association of Southern California:**

The Building Industry Association of Southern California (BIASC) serves its builder and associate members by anticipating, protecting and promoting their common interests throughout our region. Our mission is to ensure the ability of our members to effectively plan for, and meet, the housing and construction needs of Southern California. For additional information please feel free to contact Karissa Willette at [kwillette@biasc.org](mailto:kwillette@biasc.org), or by phone at (949) 777-3859.