

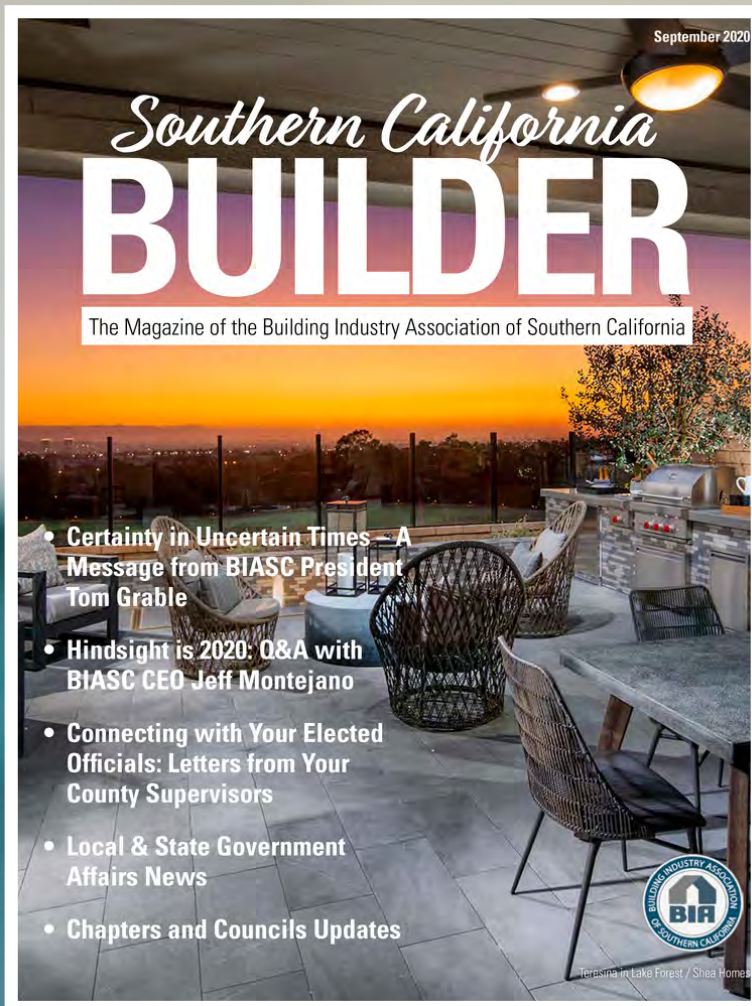


BIA OF SOUTHERN CALIFORNIA

Digital Magazine

SOUTHERN CALIFORNIA BUILDER

BUILDING + ADVOCACY + INDUSTRY NEWS



- **ADVERTISE**
- **CONNECT**
- **GROW YOUR BUSINESS**

WITH OUR 1000+ BIASC MEMBERS THROUGH OUR BRAND-NEW DIGITAL BIA MAGAZINE.

This exclusive BIASC member-only magazine features industry news, membership highlights, and articles written by BIASC leadership, our BIASC Team, CBIA, our advisors, and YOU our members - available online now!



CONTACT
BIASC PUBLIC AFFAIRS MANAGER KARISSA WILLETTE
KWILLETTE@BIASC.ORG
949-777-3859



BIASC.ORG/MAGAZINE

Reserve Your Spot
IN THE JUNE EDITION!

BUILD YOUR BUSINESS NETWORK BY ADVERTISING IN SOUTHERN CALIFORNIA BUILDER

June 2021

Southern California
BUILDER

The Magazine of the Building Industry Association of Southern California

**BIA Baldy View
Special Edition**

TIM ROBERTS
BROOKFIELD RESIDENTIAL
BIA Baldy View Chapter President

**Reserve your
ad space today.**

Designed By **KovachMarketing**

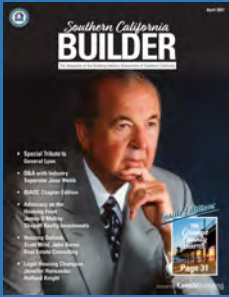
**Readership
of 3,741 with
average reading
time of 9 minutes
& 18 seconds**

- **ADVERTISE**
- **CONNECT**
- **GROW YOUR
BUSINESS**

**With Our 1000+
Biaasc Members
Through Our
Digital BIA
Magazine.**

Contact BIASC Public Affairs Manager Karissa Willette
at kwillette@biasc.org for availability and pricing.

BIA OF SOUTHERN CALIFORNIA GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



Reach BIASC builders and members exclusively through our online digital magazine which will feature clickable links to your website or contact information.



2400 READS IN LESS THAN 24 HOURS

10,000 READS SINCE ISSUE #1



WITH AN AVERAGE READ TIME OF 7 1/2 MINUTES



BRAND EXPOSURE

NEW CONTACTS



INCREASED SALES

TRACKABLE LEADS



INCREASED WEB TRAFFIC



CONTACT
BIASC PUBLIC AFFAIRS MANAGER
KARISSA WILLETTE
KWILLETTE@BIASC.ORG
949-777-3859



BIASC.ORG



BIASC DIGITAL MAGAZINE ADS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



1



SOLD

INSIDE COVER AD
\$1,075

2



FULL PAGE AD
\$875

4



HALF PAGE AD
\$475

5



QUARTER PAGE AD
\$250

6



BUSINESS CARD AD
\$150

FOR INQUIRIES, PLEASE CONTACT



CONTACT
BIASC PUBLIC AFFAIRS MANAGER KARISSA WILLETTE
KWILLETTE@BIASC.ORG | 949-777-3859



BIASC.ORG

BIASC DIGITAL MAGAZINE AD SPECS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE

Please submit your advertisement as a high resolution PDF with keyline according to the corresponding size below.



8.5" x 11"

FULL PAGE AD



7.5" x 5"

HALF PAGE AD



3.6875" x 4.875"

QUARTER PAGE AD



3.6875" x 2.75"

OR

2.75" x 3.6875"

BUSINESS CARD AD

SUBMIT YOUR PAYMENT ONLINE AT BIASC.ORG/MAGAZINE

READ SOUTHERN CALIFORNIA BUILDER BIASC.ORG/MAGAZINE

FOR INQUIRIES, PLEASE CONTACT



CONTACT
BIASC PUBLIC AFFAIRS MANAGER KARISSA WILLETTE
KWILLETTE@BIASC.ORG | 949-777-3859



BIASC.ORG