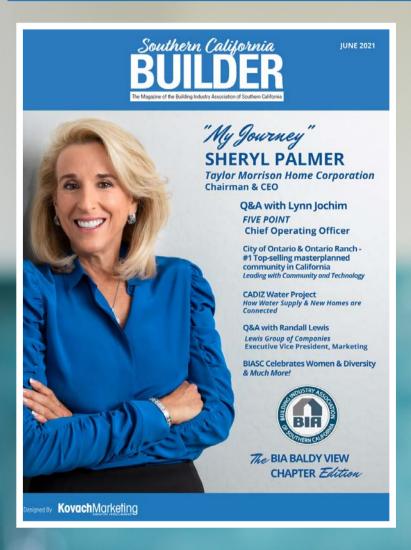
BIA OF SOUTHERN CALIFORNIA

Digital Magazine SOUTHERN CALIFORNIA BUILDER

BUILDING + ADVOCACY + INDUSTRY NEWS



- ADVERTISE
- CONNECT
- GROW YOUR
 BUSINESS

WITH OUR 1000+ BIASC
MEMBERS THROUGH
OUR BRAND-NEW
DIGITAL BIA MAGAZINE.

This exclusive BIASC member-only magazine features industry news, membership highlights, and articles written by BIASC leadership, our BIASC Team, CBIA, our advisors, and YOU our members - available online now!

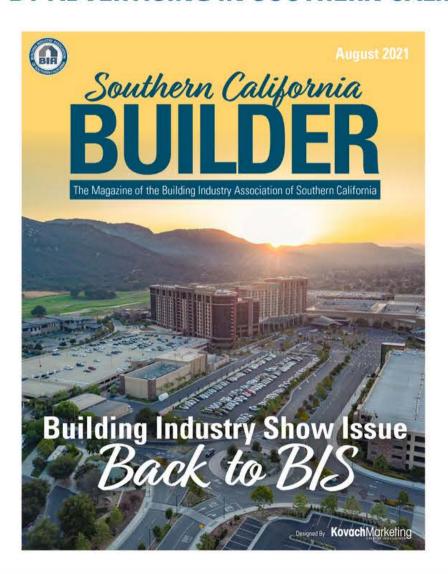




BIA OF SOUTHERN CALIFORNIA



BUILD YOUR BUSINESS NETWORK BY ADVERTISING IN SOUTHERN CALIFORNIA BUILDER



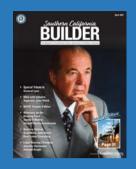
- ADVERTISE
- CONNECT
- GROW YOUR BUSINESS

With Our 1000+ Biasc Members Through Our Digital BIA Magazine.

Contact BIASC Public Affairs Manager Karissa Willette at kwillette@biasc.org for availability and pricing.

BIASC.ORG/MAGAZINE

BIA OF SOUTHERN CALIFORNIA GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



Reach BIASC huilders and members exclusively through our online digital magazine which will feature clickable links to your website or contact information.





2400 READS IN LESS THAN 24 HOURS

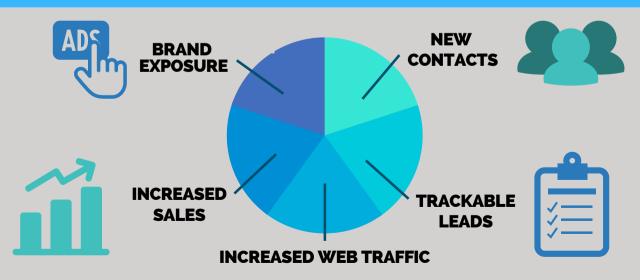
ALMOST 12,500 READS //





WITH AN AVERAGE READ TIME OF

9 ½ MINUTES



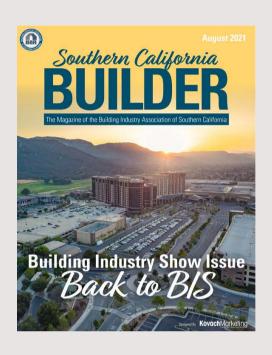






BIASC DIGITAL MAGAZINE BIA MEMBER ADS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE





Visualize the possibilities.

Name of the first and the fi

INSIDE COVER AD

\$1,075

FULL PAGE AD

\$875





HALF PAGE AD \$475





QUARTER PAGE AD \$250





\$150

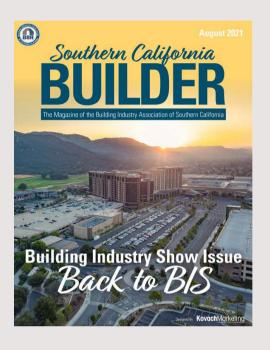
FOR INQUIRIES, PLEASE CONTACT





BIASC DIGITAL MAGAZINE BIS SPONSOR & EXHIBITOR ADS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



DISCOUNTED
AD PRICING
FOR BIS
SPONSORS
AND
EXHIBITORS



FULL PAGE AD \$875 787.50

2



\$475 427.50

3



\$250 225.00

4



\$150 135.00

FOR INQUIRIES, PLEASE CONTACT





BIASC DIGITAL MAGAZINE AD SPECS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE

Please submit your advertisement as a <u>high resolution PDF</u> with keyline according to the corresponding size below.



8.5" x 11"



7.5" x 5"

FULL PAGE AD

HALF PAGE AD



QUARTER PAGE AD

3.6875" x 4.875"



BUSINESS CARD AD

3.6875" x 2.75" OR 2.75" x 3.6875"

SUBMIT YOUR PAYMENT ONLINE AT BIASC.ORG/MAGAZINE
READ SOUTHERN CALIFORNIA BUILDER BIASC.ORG/MAGAZINE

FOR INQUIRIES, PLEASE CONTACT



