



BIA OF SOUTHERN CALIFORNIA

Digital Magazine

SOUTHERN CALIFORNIA BUILDER

BUILDING + ADVOCACY + INDUSTRY NEWS



- **ADVERTISE**
- **CONNECT**
- **GROW YOUR BUSINESS**

WITH OUR 1000+ BIASC MEMBERS THROUGH OUR BRAND-NEW DIGITAL BIA MAGAZINE.

*This exclusive BIASC member-only magazine features **industry news, membership highlights, and articles** written by BIASC leadership, our BIASC Team, CBIA, our advisors, and **YOU** our members - available online now!*

CONTACT
BIASC PUBLIC AFFAIRS MANAGER KARISSA WILLETTE
KWILLETTE@BIASC.ORG
949-777-3859

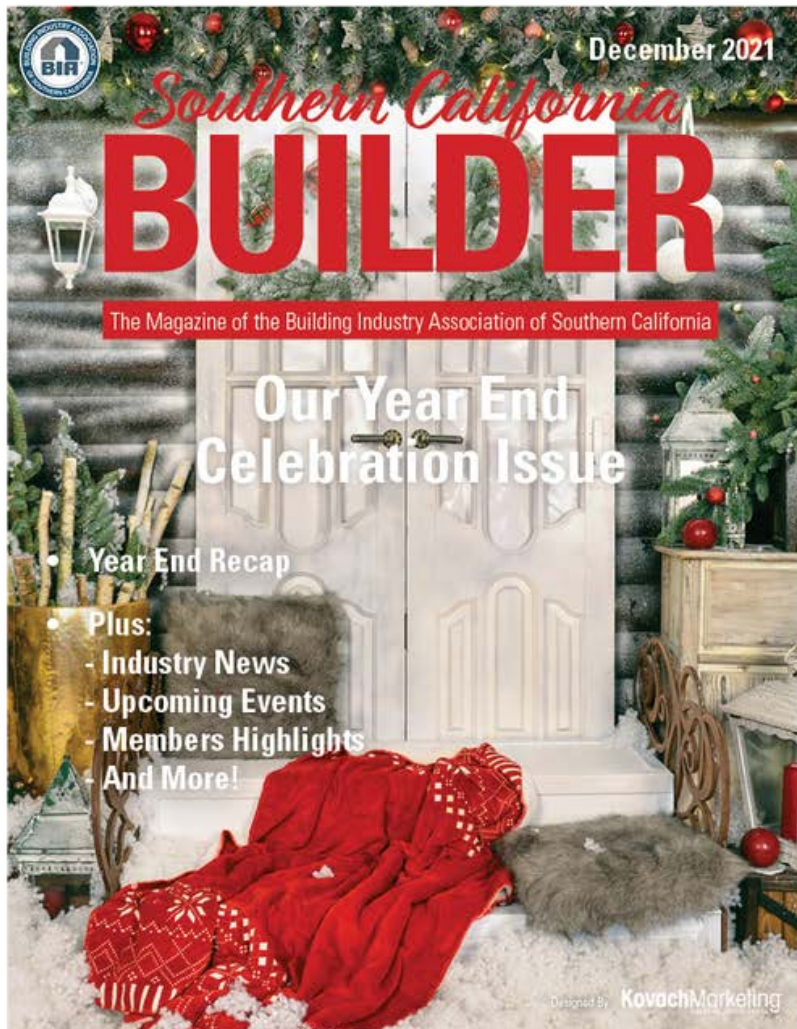
BIASC.ORG/MAGAZINE



BIA OF SOUTHERN CALIFORNIA

***Reserve Your Spot
IN THE DECEMBER EDITION!***

BUILD YOUR BUSINESS NETWORK BY ADVERTISING IN SOUTHERN CALIFORNIA BUILDER



- **ADVERTISE**
- **CONNECT**
- **GROW YOUR BUSINESS**

With Our 1000+ Bisc Members Through Our Digital BIA Magazine.

18,000 Viewership

Contact BIASC Public Affairs Manager Karissa Willette at kwillette@biasc.org for availability and pricing.

BIASC.ORG/MAGAZINE



BIA OF SOUTHERN CALIFORNIA

***Reserve Your Spot
IN THE DECEMBER EDITION!***

**BUILD YOUR BUSINESS NETWORK
BY ADVERTISING IN SOUTHERN CALIFORNIA BUILDER**



**HOLIDAY
YEAR-END
SPECIAL**

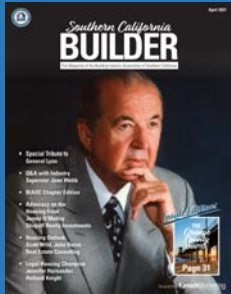
**BUY 2 ADS
& GET 1 FREE!***

**BUY 1 AD FOR SOUTHERN CALIFORNIA BUILDER DECEMBER 2021
ISSUE + 1 AD FOR OUR FEBRUARY 2022 ISSUE & GET 1 AD FREE
IN OUR APRIL 2022 ISSUE! APPLIES TO FULL PAGE ADS AND
HALF PAGE ADS ONLY.**

**FOR INQUIRIES, PLEASE CONTACT BIASC DIRECTOR OF PUBLIC AFFAIRS
KARISSA WILLETTE DISTEFANO AT KWILLETTE@BIASC.ORG**

BIASC.ORG/MAGAZINE

BIA OF SOUTHERN CALIFORNIA GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



Reach BIASC builders and members exclusively through our online digital magazine which will feature clickable links to your website or contact information.

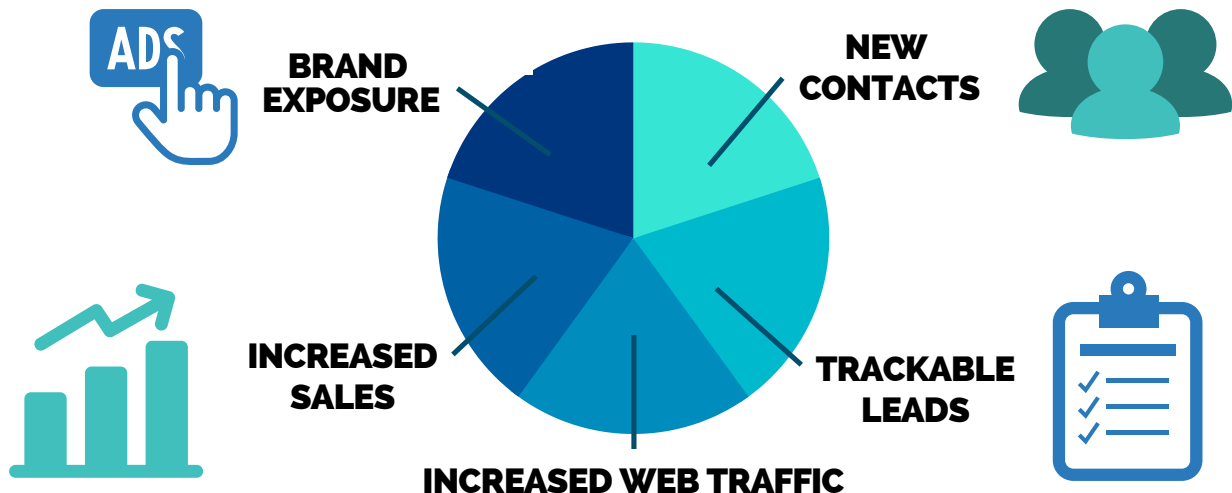


2400 READS IN LESS THAN 24 HOURS

OVER 18,000 READERSHIPS



WITH AN AVERAGE READ TIME OF 9 1/2 MINUTES



CONTACT
BIASC DIRECTOR OF PUBLIC AFFAIRS
KARISSA WILLETTE DISTEFANO
KWILLETTE@BIASC.ORG
949-777-3859



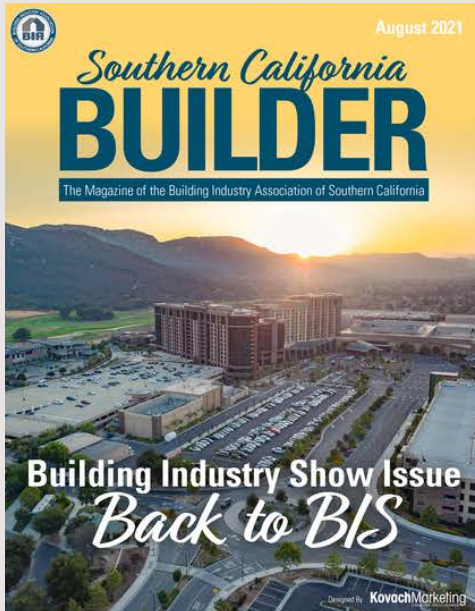
BIASC.ORG



BIASC DIGITAL MAGAZINE

BIA MEMBER ADS

GROW YOUR BUSINESS BY ADVERTISING WITH BIA MAGAZINE



1



INSIDE COVER AD
\$1,075

2



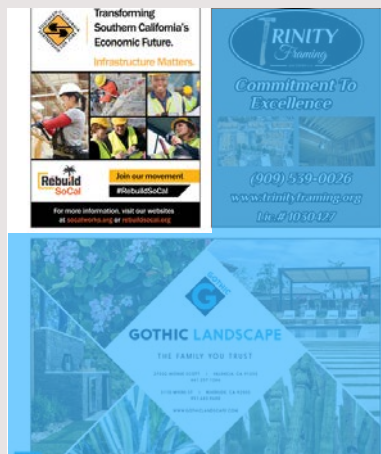
FULL PAGE AD
\$875

4



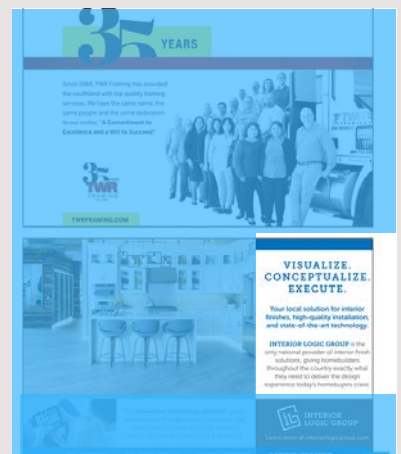
HALF PAGE AD
\$475

5



QUARTER PAGE AD
\$250

6



BUSINESS CARD AD
\$150

FOR INQUIRIES, PLEASE CONTACT



CONTACT
BIASC DIRECTOR OF PUBLIC AFFAIRS
KARISSA WILLETTE DISTEFANO
KWILLETTE@BIASC.ORG | 949-777-3859



BIASC.ORG/MAGAZINE

Please submit your advertisement as a high resolution PDF with keyline according to the corresponding size below.



7.5" x 5"

3.6875" x 4.875"

3.6875" x 2.75"

2.75" x 3.6875"

READ SOUTHERN CALIFORNIA BUILDER BIASC.ORG/MAGAZINE

BIASC.ORG/MAGAZINE